

CITY OF OREM
BEAUTIFICATION COMMISSION Minutes
October 27, 2014
4:30 p.m.

COMMISSION MEMBERS:

Aaron Orullian	Chair
Carol Manwaring	Vice Chair
Rhonda Wilkinson	
Marlon & Ann Snow	
Jim & Barbara Campbell	
Judy Cox	
Sean Orullian	
Gayla Muir	
Brent Sumner	City Council Representative
Steve Weber	Staff Support
Debbie Lindsay	Clerical

Excused: Gayla Muir, Steve Weber

Guest: Brandon Stocksdale, Orem City Long-Range Planner

Aaron Orullian *asked for a motion* to approve the minutes from our August 25, 2014 meeting. Carol Manwaring *made a motion* to approve the minutes. Sean Orullian *seconded the motion* to approve the minutes. *Motion passed* unanimously.

New member status – the procedure to apply for a position on a Commission is not going to change. We are still one member short. This does not affect the quorum. Members voiced frustration with getting new members due to the online application that is now required. It is felt that some of the questions being asked would be applicable if you were applying for a job, but did not feel it was applicable for a volunteer position. Aaron encouraged members to continue to recruit members and help them through the appointment process.

Aaron announced that Steve Weber is retiring January 1, 2015. Carol would like the Commission to do something for him to thank him for his work on the Commission's behalf. Debbie explained that the City usually holds a Retirement Party for those that retire. Some people have requested to not have a party. We are not sure at this point what Steve's feeling is, but if the party is held, Debbie will contact the Commission members so they may attend. There were suggestions to get him a plant or a Kneader's gift basket. Carol asked Ann Snow to arrange for a Kneader's gift basket and to get the receipts to Debbie for reimbursement. Aaron *asked for a motion* on this. Carol *made a motion* that the Commission purchase a Kneader's gift basket for Steve Weber. Sean *seconded the motion*. *Motion passed* unanimously. Carol asked Ann Snow to arrange for the purchase of the gift basket. Since Steve will return to the office effective November 3rd, Ann will probably make the purchase sometime next week and then bring it to his office.

Aaron quickly reviewed the problem with getting new members due to the application process for Brent Sumner who arrived late. Brent said he has discussed the problem with the City Council and that it will not change for the time being.

Aaron wanted to take one of the banners that we ordered for the FrontRunner station to

City Council meeting to show the Council what we had purchased. However, there is some confusion in this matter. Steve emailed Debbie shortly after he left for his surgery that the banners had been ordered. Steve Davis, who is the Parks Section Manager, said that the banners had not been ordered yet and that he was to meet with someone from the banner company to get things rolling. Mr. Davis also indicated that the banners were to come from the Parks Department budget. Carol asked who purchased the original banners for the FrontRunner station. It is believed that UTA purchased the original banners but then turned it over to the Cities to make any future banner purchases. Steve Davis also said that there are no bottom brackets on the poles for the banners. Aaron gave Brent a copy of the banner mock-up to show to the City Council and the Mayor. Aaron said the Mayor was the one who originally asked about putting banners up at the station. A question was asked about the quality of the banners. Aaron said they are to be made with marine acrylic which is supposed to last longer.

Aaron introduced Brandon Stocksdales, Orem City Long-Range Planner, to present plans for State St corridor master plan. He presented illustrations of what they would like State St to look like 20-30 years from now. It begins at 2000 N in Orem and goes south to Bulldog Blvd in Provo. It includes transportation, land use, density, landscaping, economic development, and infrastructure. This is in partnership with UTA, UDOT, Mountainland Association of Governments, City of Provo and Orem. Orem has partnered with IBI Group, a Salt Lake City based firm. There is also a committee looking at this concept. Aaron is a part of this committee. The presentation follows the illustrations that he brought. (A copy of the posters he brought will be attached to the minutes/email.) An open house meeting will be held Thursday, November 6th at the Scera room 101 from 5:30-7:00 pm. This is the first of several planned meetings. Aaron stressed that this project will not come from tax dollars. It will come through grants and private entities. They will be using a program called Mind Mixer which is an on-line platform and it will allow them to do surveys, send info out to the public, to get feedback. They hope this will engage people who otherwise would not be involved. There were questions whether UDOT plans to widen State St for this project. Brandon said no, that it will stay the same width. There would be some reconfiguration. They are considering a multi-lane boulevard. There would be dedicated lanes in the center for smoother flow of traffic, side roads similar to frontage roads on a highway which would allow on-street parking with slower speeds and allow access to businesses. This is supposed to make smoother and faster flowing traffic down the center lanes of traffic. The goal is to make State St more efficient while making it more pedestrian and community friendly. The question was asked about UDOT's reaction. Brandon said the feedback is very positive.

Brandon also spoke about a possible block configuration. The large blocks in the city would be divided to be smaller, similar to Denver, Salt Lake City or Flagstaff, Arizona. This is a long term process and would be no cost to the City. The City would offer incentives to businesses to sub-divide.

Aaron mentioned that Mayor Brunst is very supportive of the Commission. There is some sort of housing project going in on West Center St and the Mayor has requested a water feature be installed as well as a "Welcome to Orem" sign. Aaron also brought up the Mall referendum petition that is currently being circulated. If enough signatures are gathered, the Mall expansion project would be put to a referendum vote. This would curtail all work on the University Mall project. This would also shut down the State St project. Judy is not sure if the petitions would shut the project down or not. She will check to find out if this is the case. Brandon said that the State St project is being funded by contributions by UDOT, MAG and UTA. The mall project is trying to create a center of activity for Orem. Brandon believes the referendum would be a

detriment to the City, which in turn could possibly have a trickle effect for other projects.

Aaron mentioned that in the State St meeting, they were informed that Orem has lost over 2,000 jobs. The question was posed why they are leaving. Brandon said that there is a lack of Class A office space within the City. We are a great place to start businesses, but then they out-grow their space in Orem and move to Provo or Lehi where there is plenty of office space for growth.

Aaron asked about the status of the water truck. The City Fleet Manager, Kim Watson, told Debbie that it had been taken off the surplus list. Debbie will check with Steve when he returns to work. Brent said he asked Jamie Davidson about the truck and was told that the truck is not going anywhere.

Carol said that the pots will be planted at Cook's Greenhouse by mid-February. She would like everyone to attend the January 2015 meeting to discuss this project. She also said that the commission will have to decide what partnerships will need to be made with the businesses for the large planter pots. Carol mentioned to suspend the commission meetings for November and December. Aaron *asked for a motion* to cancel November and December meetings. Carol *made a motion* to cancel meetings for November and December. Barbara *seconded* the motion. *Motion unanimously passed.*

Aaron reminded members the annual Christmas Decorating Recognition Awards. He will make up the certificates for commission members to pick up. He would like members to take a picture of the homes and email the address and picture to him.

Aaron asked Rhonda if she could find out the names of those that showed up for the City Center flowerbed. She said that she has not had any responses to her phone calls. Aaron told her not to worry about it since she has already made several efforts to get the names.

Aaron reminded everyone of the City Council meeting tomorrow. There will be discussions regarding the referendum petition and a possible referendum vote that would occur in November of 2015. Aaron plans on voicing his opinion in support of the mall project. He also explained the effect a referendum would have on the project and the loss of jobs. Judy felt the conversation was not appropriate for the commission meeting. Brent's concern is that if there is a referendum, Woodbury Corporation would take their funding elsewhere. The referendum would cost the City \$35,000 in a special election which would take place in June and not November.

Carol *made a motion* to adjourn. Ann *seconded* the motion. *Voting was unanimous* to adjourn.

Next meeting scheduled for Monday, January 26, 2015.